



# Feel empowered to take FIM to your Visionary

Your interest in FIM is extremely exciting to us! We're here to guide you in your conversations with your Visionary to make this process as seamless as possible.

Joining FIM is a no-brainer for female Integrators, but we know some Visionaries may need a little more convincing.

Below you'll find a guide to taking this to your Visionary as well as a shareable PDF outlining everything your Visionary needs to know.

Simply follow the guide and let us know if you'd like any additional support.

## A guide to bringing FIM to your Visionary

1

### Issue it

Bring FIM to your next Same Page Meeting and have the attached guide ready to go.

2

### Know your Why

Why do you believe FIM is right for you? Outline 3 reasons or key value points to back up your issue in the meeting.

3

### Know the nitty gritty

1. FIM is an annual membership.
2. Membership dues start at just \$497.
3. You can join at any time.
4. You'll receive access to the FIM app, monthly learning workshops, quarterly roundtables, annual Summits, and more, depending on membership level.

4

### Give the attached PDF to your Visionary

The purpose of this resource is to help convince your Visionary even more, and it's also a great way to ensure they take whatever next steps are needed to get you signed up. A resource like this serves as an excellent reminder of next steps.

5

### Follow up

Give your Visionary a deadline to decide, and follow up as necessary.

**Remember that as an Integrator, you're a strong leader. Your Visionary trusts you if you're in this position, and you're the glue that holds your leadership team together.**



# A strong Integrator means a strong company vision

And we know the best way to strengthen your Integrator

First things first, why are you here?

You're here because your Integrator (or someone who wants to see your Integrator succeed) has discovered FIM.

FIM is a growing coalition of female Integrators who are leading or co-leading their company, executing on the business plan, keeping their teams together, holding the Leadership Team accountable, and, well, getting things done.

Your Integrator is already a strong leader. You trust her. She's the glue for your organization and holds your leadership team together. We're not here to create Integrators; we're here to give them a community and resources to become their best selves.



## Why FIM

As Integrators ourselves, we know how often female Integrators feel like they're on an island all alone.

You might not understand the things that excite and disappoint your Integrator, and there's so much they do that no one sees or knows about. We felt these things in our own organizations, so we created FIM.

# Get to know us

We believe that female Integrators are dynamic, powerful, and fierce leaders.

## Our core values



### Be Real.

We are *authentic*,  
*vulnerable* and *walk our talk*



### Be Here.

We are *present*, *show up*  
*and care* for each other



### Be More.

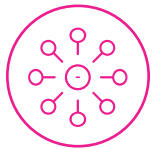
We are *fearless decision*  
*makers*, *growth minded*  
*and elevate others*.



### Be Bold.

We are *courageous*,  
*badass* and lead with  
*humble confidence*

## A FIM membership includes what we like to call the Core4™



### Daily Connection

FIM Community through  
the App



### Monthly Development

FIM 90-Minute  
Workshops



### Bi-Monthly Forums

Integrator-Led FIM  
Roundtables



### Annual In-Person Events

FIM In-Person  
Women's Summit



A 3-day annual conference packed with motivating keynote speakers, energizing breakout rooms and interactive roundtable sessions dedicated to sharpening leadership skills and making you a more powerful Integrator.

**Learn**  
engage, connect, dip  
your toes in

**Develop**  
as an integrator and  
leader and strengthen  
your relationships

**Inspire**  
give back and help  
other integrators

**Flourish**  
as an expert in areas  
relevant to 2nd in  
commands

## Additional benefits

- Member workshops
- Exclusive meetups and cocktail hours
- Monthly newsletter
- And more!

## FIM membership tiers

	NON-MEMBER	VALUE	ALL-ACCESS	CORE4™
 <b>FIM Community App</b>	X	✓	✓	✓
 <b>Learning Workshops</b>	\$100	✓ Recordings not available	✓	✓
 <b>Roundtables</b>	X	X	✓	✓
 <b>Women's Summit</b>	<b>Standard Pricing (\$1,497)</b>	<b>Standard Pricing (\$1,497)</b>	<b>Upgrade to Core4 for \$483</b>	<b>Included (\$1,497 value)</b>
		<b>\$497/yr</b>	<b>\$1,497/yr</b>	<b>\$1,980/yr</b>

## Move to solve

Simply put, we want your Integrator to join our community.

## How to apply

Your Integrator can apply at [integratormastermind.com/join-fim/](https://integratormastermind.com/join-fim/) at any time. It's a simple process that will only take a few minutes.

You can learn more about the FIM annual Women's Summit at [integratormastermind.com/summit/](https://integratormastermind.com/summit/)

